

2024

*Havana*  
NIGHTS

SOIGNÉ

HAVANA NIGHTS



2024

# STEP INTO THE WORLD OF SOIGNÉ

At Soigné (pronounced swän-'yā), exquisite experiences meet cultural depth. We curate immersive events where music, fashion, cuisine, and culture come together in a vibrant, upscale atmosphere. It's more than just entertainment – we're passionate about building and sustaining vibrant communities by enhancing cultural spaces through themed events that celebrate diversity.

Join us as we indulge in the epitome of culture and elegance. Let Soigné ignite your senses and create unforgettable moments you'll cherish.





# HAVANA NIGHTS

Inspired by the vibrant allure and rich tapestry of Cuban culture, our team meticulously crafts an immersive experience that transports guests to the sultry streets of Havana.

From rhythmic salsa beats to the aroma of authentic cuisine, every detail is curated to capture the essence of this iconic destination.

Join us for an unforgettable journey into the heart of Cuba, where sophistication meets sizzle, courtesy of Soigné.





# CHARITABLE CAUSE

Dance the night away for a good cause! A portion of the proceeds from Soigné: Havana Nights will support the Unspoken Love Foundation, a non-profit organization dedicated to spreading awareness and acceptance for individuals with autism, promoting their independence and advocating for the protection of children with disabilities. They are committed to providing educational tools, resources, sensory tools and necessities to children with Autism.

Learn more about their impactful work at [unspokenlove.org](http://unspokenlove.org)



## WE'RE ALL A PIECE OF THE PUZZLE!

### OUR MISSION

**The Unspoken Love Foundation** is dedicated to spreading awareness and acceptance for individuals with autism, promoting their independence and advocating for the protection of children with disabilities. We believe in the unique abilities and strengths of individuals with autism and have faith in their potential to thrive and succeed. Through our work and commitment, we strive to create a more inclusive and supportive society where all individuals are valued and empowered to reach their full potential.







# EVENT OVERVIEW

## 01 DATE

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Experience the magic of a fall Havana night with our immersive themed event, filled with salsa dancing, Cuban cuisine, and a vibrant atmosphere.

## 02 LOCATION

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Annabella at Cedar Glen offers a perfect blend of outdoor adventure and cozy indoor accommodations, nestled in a picturesque location surrounded by nature's beauty.

## 03 THEME

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Dive into a vibrant scene with tropical blooms, vintage Cuban flair, and fairy lights overhead. Dress to impress, island style – think floral dresses, guayaberas, and Panama hats. Let's celebrate under the stars and make unforgettable memories!

## 04 DURATION

As the sun dips below the horizon, immerse yourself in the vibrant spirit of Havana Nights! Our soiree kicks off just before sunset, inviting you to connect, create unforgettable memories, and experience a night alive with captivating entertainment until 10 pm.





## CULINARY

Indulge in the culinary delights of our Havana Nights experience with authentic Cuban cuisine. From savory empanadas, slow roasted pork, beef, and black beans and rice to sweet plantains, every corner offers a taste of the island's rich culture and culinary delights.

Experience its bold flavors with every bite!



## MARKET

Explore a vibrant Cuban marketplace overflowing with delicious food, handcrafted treasures, and lively entertainment. Live music, dance, and the aroma of tropical flowers fill the air, bringing the spirit of Cuba to life. Create lasting memories in this immersive experience!

# EVENT HIGHLIGHTS

SOIGNÉ



## MIXOLOGISTS

Elevate your Havana Nights experience with our expert mixologists, who will craft signature Cuban cocktails that capture the essence of the island. From classic mojitos to refreshing daiquiris and spicy rum concoctions, each drink is a masterpiece designed to transport guests to the vibrant streets of Havana. With a focus on fresh ingredients and authentic flavors, our mixologists will ensure that every sip is a taste of Cuban hospitality and culture, adding a touch of flair and excitement to the experience.



## MUSIC

Immerse yourself in the rhythms of Cuba with our live music and djs. From lively salsa to soulful Cuban jazz, our performers will transport guests to the streets of Havana with their infectious energy and authentic sounds. Get ready to dance the night away, surrounded by the pulsating beats of Latin music and the unmistakable charm of a Havana night.





# SPONSOR TIERS

Packages provide advertising  
visibility and Havana Nights  
experience perks

## \$5K+

### RUMBA SPONSOR

(Lively Sponsor - Mid-Tier Exposure)

Donation: \$5,000 - \$9,999

Benefits:

- Logo displayed on all event materials
- Recognition as "Rumba Sponsor" in announcements, website, and marketing materials
- Dedicated signage at the venue
- Reserved VIP area with exclusive VIP bar experience
- Social media recognition

## \$15K+

### PRESENTING SPONSOR

(Exclusive - High Impact)

Donation: \$15,000+

Benefits:

- Prominent logo placement on all event materials (website, invitations, signage)
- Exclusive title as "Presenting Sponsor" in all announcements, media/pr, website, and marketing
- Speaking opportunity at the event
- Exclusive VIP area with VIP bar experience
- Logo displayed prominently at the event
- Social media shoutouts and recognition throughout the campaign

## \$10K+

### NOCHE CALIENTE SPONSOR

(Hot Night Sponsor - High Visibility)

Donation: \$10,000 - \$14,999

Benefits:

- Logo prominently displayed on all event materials
- Title recognition as "Noche Caliente Sponsor" in all announcements, website, and marketing
- Large, dedicated signage at the venue
- Exclusive VIP area with VIP bar experience
- Social media recognition and promotion

## ALL SPONSORSHIPS ARE TAX DEDUCTIBLE

\*Customizable packages are available. All Sponsorships include food and beverage.





# SPONSOR TIERS

Packages provide advertising  
visibility and Havana Nights  
experience perks

## \$500

### SALSA

(Upbeat Sponsor )

Donation: \$500 - \$999

Benefits:

- Logo displayed on event program, social, and website
- Recognition as "Salsa Sponsor" during announcements
- Two tickets to Havana Nights.

## \$2K+

### CONGA SPONSOR

(Procession Sponsor )

Donation: \$2,000 - \$4,999

Benefits:

- Logo displayed on event program, social, and website
- Recognition as "Conga Sponsor" in event program
- Smaller signage at the venue
- Reserved VIP area with exclusive VIP bar experience

## \$1K+

### MOJITO SPONSOR

(Refreshing Supporter )

Donation: \$1,000 - \$1,999

Benefits:

- Logo displayed on social and event website
- Recognition as "Mojito Sponsor" in event program
- Verbal shoutout during sponsor announcements
- 2 VIP tickets with exclusive access to VIP bar.

## ALL SPONSORSHIPS ARE TAX DEDUCTIBLE

\*Customizable packages are available. All Sponsorships include food and beverage.





## CO-CREATE AN UNFORGETTABLE EXPERIENCE WITH SOIGNÉ

Join Soigné for an unforgettable evening celebrating the vibrant culture of Havana. Our carefully curated sponsorship packages offer a variety of ways to connect with a discerning audience, fostering meaningful connections in a luxurious setting.

### Embrace the Excitement:

- Unwind in dedicated VIP areas.
- Showcase your brand with prominent placement.
- Engage with a passionate community.

Contact us today to explore the possibilities!



[WWW.EXPERIENCESOIGNE.COM](http://WWW.EXPERIENCESOIGNE.COM)



[HI@BYBLANKSLATE.COM](mailto:HI@BYBLANKSLATE.COM)





# Thank you.

~ PATRICE J.  
FOUNDER



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